

## Mating Consultant

### Position Description

The primary responsibility of a mating consultant is improving herds' profitability and genetic potential by mating cows. Work with herds to maximize efficiency and reach reproductive benchmarks. Provide linear type appraisals and genetic consulting while monitoring reproduction. Help with bull selection and strategic breeding. A typical work day is spent driving to and from farms, spending time on farms with cows and customers and working with data.

### Education Requirements

- A bachelor's degree is preferred.
- Strong background in dairy science is preferred.
- Certification in artificial insemination is required (if breeding).

### Helpful Skill Set

- Good communication skills.
- Calm demeanor and natural ability with cows.
- Work quickly and effectively assessing cows with linear scores.
- Understanding of a dairy producer's needs.
- Building a strong and lasting relationship with customers and other support staff like veterinarians and nutritionists.
- Technical skills, analyzing data and problem solving.
- Detail-oriented, technology savvy and a self-starter.

### Network Development

- Get involved with breed organizations, dairy judging, dairy challenge and exhibiting cattle at shows.
- Join dairy science club or other animal science related organizations.

### Work Experience

- Seek internships at A.I. companies
- Job shadowing.
- Get involved on various dairy farms and gain practical experience.

### Keywords

mating, linear evaluation, consultant, reproduction, genetics, strategic breeding, bull studs, data

